



# LAUREN MACKLER

*Live boldly and ignite your life!*

## Pre-Program Questionnaire

**Group Name:**

**Date of Program/Event:**

*Please complete what is applicable to your program/event.*

1. What is your conference or event theme?
2. What are your specific objectives for Lauren's presentation?
3. Are there any sensitive issues that should be avoided? If so, please describe.
4. What is the time frame for presentation?  
from \_\_\_\_\_am/pm to \_\_\_\_\_am/pm
5. What takes place immediately before and after Lauren's presentation?
6. Are there any other speakers presenting at the program? If so, please specify who they are.
7. How many audience members do you anticipate?
8. Is this a specialized group or general public? If specialized, please provide details.



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## Pre-Program Questionnaire (continued)

9. Please list any important things Lauren should know before addressing your group.

10. Are there any significant events that have occurred in your industry, organization, and/or group this year?  
If so, please specify.

11. Audience demographics:

Size:

Percentage of men: \_\_\_\_%

Percentage of women: \_\_\_\_%

Spouses: \_\_\_\_yes \_\_\_\_no

Age range of the participants:

Average age of the participants:

Average income of the participants: \$\_\_\_\_\_ annual gross income

General description of attendees:

12. What are your learning (and other) goals for your audience?

13. Please provide a brief description of your organization:

Please email this completed questionnaire to [info@laurenmackler.com](mailto:info@laurenmackler.com)

For questions or concerns, please contact our office at [info@laurenmackler.com](mailto:info@laurenmackler.com) or call (617) 244-6420.